



Sports

At a Glance

Competitive experience brings a competitive edge

Our sports team is led by an Olympian, a former professional athlete, and several former collegiate athletes. Combining sports knowledge with legal pedigree, they bring experience to guide clients through name image & likeness ([NIL](#)) and intellectual property (IP) rights, among other legal complexities.

Old school skill with new school law

Changes in [NIL](#) laws are fluid, and with stakeholders involved, from politicians to universities to the NCAA, [NIL](#) is complex to navigate. MWM brings unique institutional knowledge, advising athletes, parents, and athletic teams to further enhance client protection.

Overview

Munck Wilson Mandala's skilled advisors have worked in the sports industry as coaches, athletes, and advisors. We understand the transactions, negotiations, [NIL](#) partnerships, and conflicts that arise in this highly competitive and dynamic industry. Whether we are guiding clients through a crisis, instituting better business practices, or developing careers for coaches and athletes, MWM has a wealth of sports law experience and resources to assist our clients.

As a nationally ranked law firm in sports law by Best Lawyers® "Best Law Firms," MWM's sports law practice serves the needs of universities, athletic coaches, and professional sports teams throughout the country. Working alongside our sports team are MWM's IP and litigation practices, bringing an arsenal of award-winning attorneys licensed around the country.

Athletic coaches, administrators, and executives in the sports industry have varying legal needs and require advisors who understand the complexities of their job, the regulations and requirements, and the potential conflicts and safety measures they face as leaders in a highly visible and potentially contentious environment. We understand the issues that affect athletic coaches, administrators, and executives, and we have proven to be highly effective legal counsel helping them in various stages of their careers.

Whether you are a collegiate athlete looking for information on name, image and likeness ([NIL](#)) policies, or a professional athlete facing sponsorship issues, MWM can advise you on your rights and fight on your behalf for fair treatment and compensation. In addition to player development programs, our sports attorneys can provide various legal services that athletes at all levels face.

MWM offers both live and web-based training for athletes and athletic departments. We do the heavy lifting of educating your student-athletes and coaches on NIL so they can focus on winning championships.

A former gymnast who won a bronze medal in the 2000 Olympics, MWM's Tasha Schwikert said she decided to become a lawyer to fight the systematic abuse and gender discrimination she witnessed firsthand both within specific sports organizations and throughout the industry.

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