



Jocelyn L. Leinart

**Senior Associate
Corporate**

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Jocelyn (Josie) L. Leinart is a senior associate attorney in the firm's corporate/transactions practice and co-chairs Munck Wilson Mandala's Name, Image, and Likeness ([NIL](#)) practice.

Josie counsels clients on contracts, transactions, and other corporate matters, including partnerships, shareholder agreements, entity formation, mergers and acquisitions, and regulatory compliance. She is also a sports law attorney leading the firm's NIL and sports practices. She is a frequent presenter and has served on panels in various sports law and sports business conferences in the past two years.

Prior to her legal career, Josie worked as an actress (Josie Loren) on more than 23 professional television and film projects for various studios and networks including Paramount, Warner Brothers, ABC, NBC, Lifetime, Disney, and Nickelodeon. She is best known for her role as Kaylie Cruz in the ABC Family series Make It or Break It, and as FBI agent Michelle Vega in the CBS series The Mentalist.

Josie is fluent in Spanish. She received her J.D. from Loyola Law School in LA where she was a member of the Evening Student Bar Association, a Class Representative, a Student Ambassador, and a Writing Tutor. She attended UCLA for her undergraduate degree, earning a B.A. in mass media communications.

Focus Areas

Corporate Governance

Entertainment & Digital Media

Sports

Hospitality

Mergers & Acquisitions

Real Estate

School & Higher Education Law

Speeches / Publications

- *From Acting to Advocacy: Navigating the Creator Economy and NIL Landscape*, Round Table Discussion, University of Miami Entertainment, Arts & Sports Law Program
- *Beyond Followers: Attracting Brands to Your Brand*, Panelist, NIL Summit
- The Shield NIL Brand Summit, Panelist, University of Southern California
- *NIL: Structuring, Recruiting, and Creating Market Value*, Panelist, National Coalition of Minority Football Coaches
- Interviewed by CBS Television on College Football Coach Carousel – interviewed by CBS Austin in December 2021 on the college football coaching carousel. She commented on why coaches like Lincoln Riley and Brian Kelly are switching teams and what factors weigh in college sports to cause these trends.

Education

Loyola Law School, Los Angeles, JD, 2018

University of California Los Angeles, BA, 2011
Mass Media Communications
cum laude

Associations & Memberships

- Children's Hospital of Orange County

Honors & Awards

- Southern California Rising Stars, Thompson Reuters 2024-2025
- Inspirational Women Award, Rising Star Honoree – Los Angeles Times 2024
- Best Lawyers: Ones to Watch 2024-2025
- Top Latino Lawyers, Latino Leaders Magazine 2024
- Latino Lawyers to Keep on the Watch, Latino Leaders Magazine 2021, 2023

Bar Admissions

California, 2019